

**Share your #ZENLife Story and
Win an ASUS VivoBook Flip 14!**

Flip the Summer Season in style when you simply buy an ASUS ZenPower power bank, to get a chance to win a brand new ASUS VivoBook Flip 14 worth Php 34,995!



This Summer season, ASUS Philippines is giving you the best reason yet to get one – or another one – with the **#ZenLife** promotion, where purchasing select ASUS ZenPower power banks from authorized resellers, can get you the chance to be one (1) of three (3) lucky winners of a brand new **ASUS VivoBook Flip 14**, worth **Php 34,995!**

How to Join?

FIRST STEP

- a. Purchase at least one (1) from any of the participating products.
Participating ASUS ZenPower models, starting February 24, 2020.

PRODUCT	CHARGING CAPACITY	COLORS AVAILABLE	PRICE
ZenPower 10050	10,050 mAh	Blue, Gold, Silver, and Pink	PHP 845
ZenPower 10050	10,050 mAh	Black	PHP 945
ZenPower Pro 10050	10,050 mAh	Black, Blue, Gold, Silver, and Pink	PHP 1,295
ZenPower 10050 QC 3.0	10,050 mAh	Black, Silver	PHP 1,795
ZenPower Pro (PD)	13,600 mAh	Black	PHP 3,995

SECOND STEP

b. The end-user must then visit [<http://asusphilippinespromo.com/>] microsite to register their personal identifiable details:

- Full Name
- Email Address
- Mobile Number
- Complete Address
- Model Name of the purchased ASUS ZenPower power bank
- Date of Purchase
- Store name
- Photo of Official Receipt
- Photo of Valid ID
- ZENLife Story

c. Once registered, a confirmation email will be sent to the end-user confirming the successful registration.

THIRD STEP

- (1) **Zen Work for Month 1 (from February 24 – March 24):** Share us your #ZENLife Story about work! Do you have a funny, sad or adventurous experience in the workplace while using your ASUS ZenPower power bank!
- (2) **Zen Play for Month 2 (from February 24 – April 26):** Share us your #ZENLife Story about play! Do you have a creative and exciting experience while doing sports, music or any artwork? Share with us your most memorable moments with your ASUS ZenPower power bank!
- (3) **Zen Passion Month 3 (from February 24 – May 28):** Share us your #ZENLife Story about passion! Are you passionate about the environment, care about the animals and are a solid believer of women’s rights?
- (4) Share with us your experiences while using your ASUS ZenPower power bank!

e. Once the end-user has successfully performed all requirements they are now eligible to be part of the ASUS ZENLife (“the promotion”).

Monthly Winner

PROMO PERIOD	DEADLINE OF ENTRIES	DATE OF DRAW	ANNOUNCEMENT OF WINNERS
February 24 - March 24 #ZENLife Story about Work	March 24 /11:59PM	March 25	March 25
February 24 - April 26 #ZENLife Story about Play	April 26 /11:59PM	April 27	April 27
February 24 - May 28 #ZENLife Story about Passion	May 28 /11:59PM	May 29	May 29

Who can join the promo?

- a. This promotion is open to all end-users who purchase select ASUS ZenPower power bank at any participating ASUS Concept Stores and Authorized Resellers nationwide from February 24 to May 28, 2020.
- b. Employees of ASUS Philippines, (hereinafter the “organizers the promotions”), and their relatives up to the 2nd degree of affinity or consanguinity are disqualified from joining.
- c. By joining and participating in ASUS ZENLife (“the promotion”) participants confirm, agree to and acknowledge that:
 - He or she has read the full mechanics of this promotion and agrees to abide by its terms and conditions;
 - ASUS Philippines shall receive his or her volunteered registration data and that all information supplied by him/her will be used by ASUS Philippines in accordance with its privacy policy;
 - ASUS Philippines will be allowed to share the three (3) monthly winners story on their official social media pages.
 - Promotion period is from February 24-May 28, 2020

Determination of Winners/Prizes

- There will be only one (1) winner per draw every month within the promo period.
- A total of three (3) winners will be determined via electronic raffle. Each winner will win a brand new VivoBook Flip 14.
- Deadline of entries is on May 28, 2020 – 11:59pm
- Prizes are not convertible to cash
- By participating in this raffle all participants and winner(s) grant ASUS Philippines exclusive permission to use and disclose personal information and photographs in connection with this promotion for marketing purposes and waive any claims to royalty, right, or remuneration for such use on TV, Radio, ASUS Philippines Website, or Official ASUS Philippines Facebook Page.
- Redemption period is until 60 calendar days from receipt of the registered email. Unclaimed prizes will be forfeited in favor of ASUS Philippines with prior approval of DTI.
- 20% tax for prizes exceeding P10,000.00 will be shouldered by ASUS Philippines
- Only the end-users with VALID Proof of purchase of any of the participating ASUS ZenPower power bank and was able to share their #ZENLife story announced on the official Facebook page of ASUS Philippines [<https://www.facebook.com/ASUS/>] will only be determined as qualified to be chosen for the raffle.

NOTE: Non-winning entries will be included in the succeeding draw

Notifying Winners

- Winners will be announced through an announcement post on the official Facebook page of ASUS Philippines [<https://www.facebook.com/ASUS/>]. They will be notified through their provided e-mail addresses, registered mails and Facebook accounts for more information on how to claim the prize.

Claiming Prizes

- To claim their respective prizes, winners have to present the following:
- One (1) valid government ID
- Printout of ASUS Philippines congratulatory Facebook post.
- Original receipt of the ZenPower power bank
- Winners can send an authorized representative to claim the prizes on their behalf. The representative must bring the following:
- An authorization letter with the winner's signature.
- Photocopy of one (1) valid government ID of the representative
- Photocopy of one (1) valid government ID of the winner
- Printout of ASUS Philippines congratulatory Facebook post.
- Original receipt of the ZenPower power bank.
- Winners may only win once. If the name is drawn more than once, the winner will get the prize with the higher value
- Winners may claim their prizes at ASUS Philippines Headquarters Address: 4th Floor, Hanston Building, Emerald Ave, Ortigas Center, Pasig, 1605 Metro Manila or have their prize get shipped via courier.
- Incorrect and falsified information submitted to ASUS Philippines will void the validity claim.
- Any request to re-process outside the standard operating procedure will be subject to charges and fees shouldered by the end-user.

Terms and Conditions

- Promo is open to all end-users who purchase select ASUS ZenPower power bank at participating ASUS Concept Stores and Authorized Resellers nationwide from February 24 to May 28, 2020.
- End-users need to complete three (3) major steps to qualify for the raffle.
- Purchase any of the participating ASUS ZenPower power bank.
- Share their #ZENLife story based on the theme announced on Facebook
- Raffle Draw of Tickets will be in ASUS Philippines Head Office at 4th Floor, Hanston Building, Emerald Ave, Ortigas Center, Pasig, 1605 Metro Manila at 6 PM on the set monthly raffle date with the presence of a DTI representative
- Users who have been determined to be fraudulent or abusive in any ongoing or completed ASUS promotion are automatically disqualified.
- Promo is valid nationwide.
- Questions regarding the user's qualification or eligibility for this promo shall be resolve by ASUS Philippines at its discretion, should there be any disputes, ASUS Philippines decision shall prevail, in concurrence with DTI
- These terms and conditions shall be governed by the laws of the Philippines and any dispute arising out of or in connection with the promotion shall be referred to the exclusive jurisdiction of courts of the Philippines.

Control Measures

- A DTI Representative will be invited to check the raffle system before the promo.
- A DTI Representative will be invited to be present during the actual drawing of raffle winners.
- Winners will be drawn once using the raffle system made by ASUS
- After the winner is drawn, it will be verified by representatives from ASUS Philippines and DTI.
- The list of winners with their corresponding prizes will be given to the DTI Representative after the draw.

APPENDIX A: List of ASUS Concept Stores**PART 1**

COUNT	STORE TYPE	MALL NAME	ADDRESS
1	ASUS STORE	Ayala Malls Cebu	3rd Floor Ayala Center Cebu, Cardinal Rosales Avenue, Cebu Business Park
2	ASUS STORE	Centrio Ayala Mall	3rd Floor Centrio Mall, C.M. Recto Avenue and Corrales Street, Cagayan De Oro
4	ASUS STORE	KCC Mall De Zamboanga	2nd Floor KCC Mall de Zamboanga, Gov.Camins Rd, Zamboanga
5	ASUS STORE	Robinsons Manila	3rd Floor Robinsons Place Manila, Pedro Gil cor. Adriatico Streets, Ermita, Manila
6	ASUS STORE	Robinsons Tacloban	2nd Floor Robinsons Place Tacloban, Tabuan National Hwy, Marasbaras, Tacloban
7	ASUS STORE	SM CDO Downtown Premier	3rd Floor SM CDO Downtown Premiere, Claro M. Recto Ave, Cagayan De Oro
8	ASUS STORE	SM Center Dagupan	2nd Floor SM Center Dagupan Cyberzone, M.H. Del Pilar & Herrero St, Dagupan
9	ASUS STORE	SM Center Tuguegarao Downtown	3rd Floor SM City Tuguegarao Downtown Cyberzone, Luna St. cor. Mabini St., Ugac Sur, Tuguegarao
10	ASUS STORE	SM City Bacolod	2nd Floor SM City Bacolod Bldg. A., Rizal Street, Reclamation Area, Bacolod
11	ASUS STORE	SM City Bacoar	3rd Floor SM City Bacoar Cyberzone, Tirona Highway, corner Emilio Aguinaldo Highway
12	ASUS STORE	SM City Batangas	2nd Floor SM City Batangas Cyberzone, Pastor Village, Brgy. Pallocan Kanluran, Batangas
13	ASUS STORE	SM City Cabanatuan	2nd Floor SM City Cabanatuan Cyberzone Brgy. H. Concepcion, Along, Pan-Philippine Highway, Cabanatuan City
14	ASUS STORE	SM City Cebu	2nd Floor SM City Cebu Northwing Cyberzone, A. Soriano Ave. North Reclamation Area, Cebu
15	ASUS STORE	SM City Clark	2nd Floor SM City Clark Cyberzone, Manuel A. Roxas Hwy, Clark Freeport, Angeles

APPENDIX B: List of ASUS Concept Stores

PART 2

COUNT	STORE TYPE	MALL NAME	ADDRESS
16	ASUS STORE	SM City Fairview	3rd Floor SM City Fairview Cyberzone, Quirino Highway corner Regalado Avenue Novaliches, Quezon City
17	ASUS STORE	SM City Iloilo	3rd Floor SM City Iloilo Cyberzone, Senator Benigno Aquino Jr. Avenue, Jaro West Diversion Road, Mandurriao District, Iloilo
18	ASUS STORE	SM City Legazpi	2nd Floor SM City Legazpi Cyberzone, Imelda Roces Avenue, Zone 9 Brgy. 37 Bitano, Legazpi
19	ASUS STORE	SM City Marikina	Ground Floor SM City Marikina Cyberzone, Brgy. Calumpang, Marikina City
20	ASUS STORE	SM City North Edsa	4th Floor SM North Edsa Cyberzone Annex Building Brgy. Sto. Cristo, Bago Bantay, Quezon City
21	ASUS STORE	SM City Puerto Princesa	3rd Floor SM City Puerto Princesa, Malvar Street, Brgy. San Miguel, Puerto Princesa
22	ASUS STORE	SM City San Jose Del Monte	Upper Ground Floor SM City San Jose Del Monte Cyberzone, Quirino Highway, Barangay Tungkong Mangga, San Jose Del Monte
23	ASUS STORE	SM City Sta. Mesa	3rd Floor SM City Sta. Mesa Cyberzone, R. Magsaysay cor. G Araneta Ave, Dona Imelda Quezon City
24	ASUS STORE	SM City Telabastagan	2nd Floor SM City Telabastagan Cyberzone, Mac Arthur Highway, Brgy. Telabastagan, San Fernando
25	ASUS STORE	SM Lanang Premier	3rd Floor SM Lanang Premiere Cyberzone, J.P. Laurel Ave., Brgy. San Antonio, Agdao District, Davao
26	ASUS STORE	SM Mall of Asia	2nd Floor SM Mall of Asia Cyberzone North Parking Bldg., J.W. Diokno Blvd, Pasay
27	ASUS STORE	SM Megamall	4th Floor SM Megamall Cyberzone Bldg. B, Doña Julia Vargas Ave Mandaluyong
28	ASUS STORE	SM Southmall Las Pinas	5th Floor SM Southmall, Alabang-Zapote Road, Pilar Village, Almanza Uno, Las Piñas
29	ASUS STORE	SM City Lucena	2nd floor SM City Rosario Cyberzone, General Trias Drive cor. Costa Verde Access Road, Tejeros Convention, Rosario
30	ASUS STORE	SM City Rosario	2nd floor SM City Rosario Cyberzone, General Trias Drive cor. Costa Verde Access Road, Tejeros Convention, Rosario
31	ASUS STORE	SM City Olongapo Central	4th Floor SM City Olongapo Central Cyberzone, Rizal Ave, Olongapo, Olongapo City
32	ASUS STORE	ASUS Philippines Online Store	https://ph.store.asus.com/zenpower-cables-adapter/h
33	ROG STORE	SM Megamall	4th Floor SM Megamall Cyberzone Bldg B, Doña Julia Vargas Ave, Mandaluyong
34	ROG STORE	SM City North Edsa	4th Floor SM North Edsa Cyberzone Annex Building, Brgy. Sto. Cristo Bago Bantay, Quezon
35	ROG STORE	SM City Cebu	2nd Floor SM City Cebu Cyberzone, A. Soriano Ave. North Reclamation Area, Cebu
36	ROG STORE	SM Mall of Asia	2nd Floor SM Mall of Asia Cyberzone, J.W. Diokno Blvd, Pasay
37	ROG STORE	SM City Davao	4th Floor SM North Edsa Cyberzone Annex Building, Brgy. Sto. Cristo Bago Bantay, Quezon
38	ROG STORE	Gilmore Commercial Plaza	Unit D, Gilmore Commercial Plaza, Gilmore Ave. Cor. Aurora Blvd., Quezon

APPENDIX C: List Products Promoted

PARTICIPATING MODELS	PRODUCT DESCRIPTION								INVOICE SRP
	Charging Capacity	Colors	Battery Type	Input Power	Output Power	Dimensions	Charging Time	Weight	
ZenPower 10050 Colorful Variant	10,050 mAh	Blue, Gold, Silver, and Pink	Lithium-ion rechargeable cell	DC 5V 2.0A	DC 5.1V 2.4A	90.5 x 59 x 22 mm	6hrs with 5V/2A standard cable	215 g	PHP 845
ZenPower 10050 All Black Variant	10,050 mAh	Black	Lithium-ion rechargeable cell	DC 5V 2.0A	DC 5.1V 2.4A	90.5 x 59 x 22 mm	6hrs with 5V/2A standard cable	215 g	PHP 945
ZenPower Pro 10050	10,050 mAh	Black, Blue, Gold, Silver, and Pink	Lithium-ion rechargeable cell	DC 5V 2.0A	Port 1: DC 5.1V/2.4A(Max) or 9.1V 2.0A or 12.1V/1.5A Port 2 : DC 5.1V/2.4A(Max) Port1+Port2:23.5W(Max)	90.5 x 59 x 22 mm	6hrs with 5V/2A standard cable	230 g	PHP 1,295
ZenPower 10050 QC 3.0	10,050 mAh	Black, Silver	Lithium-ion rechargeable cell	DC 5V 2.0A	Port C: DC 5.1V=3.0A(Max) Port 1: DC 5.1~6.1V=3A or 6.1V~12.1V/18.3W (Max) Port 2 : DC 5.1V/1.0A(Max) PortC+1+2:23.5W(Max)	100 x 59.6 x 22 mm	6hrs with 5V/2A standard cable	230 g	PHP 1,795
ZenPower Pro (PD)	13,600 mAh	Black	Lithium-ion rechargeable cell	5V/3A,9V~15V/2A,20V/1.5A(MAX)	Type C 5V/3A,9V/3A,15V/3A,20V/2.25A Type A 5V/2.4A Total output 45W(MAX)	78.4 x 110 x 22 mm	<4.5hrs with DC 20V/1.5A <6hrs with DC 9V/2A <8hrs with DC 5V/2A	320 g	PHP 3,995

APPENDIX D: List Social Media Post

ASUS ZenPower

#ZENPASSION #ZENWORK #ZENPLAY

ZEN LIFE

**BUY A ZENPOWER AND SHARE YOUR #ZENLIFE STORY
GET A CHANCE TO WIN A VIVOBOK FLIP 14!
FROM FEBRUARY 24 TO MAY 28, 2020**

VIVOBOOK FLIP 14 TP412

ZENPOWER 10050

For more details visit: <http://asusphilippinespromo.com/>
*ZenPower is available in all ASUS Concept Stores and ASUS Authorized Resellers Nationwide
DTI Fair Trade Permit No. FTET - 03364 Series of 2020

The banner features a vibrant background with a large white starburst graphic. On the left, there are three small images: a person working at a desk, a person reading, and a person using a laptop. The text 'ZEN LIFE' is prominently displayed in the center. On the right, an ASUS VivoBook Flip 14 TP412 laptop is shown next to four ZenPower 10050 power bricks in yellow, red, blue, and grey. The overall design is modern and energetic.